

The logo features a central orange circle with a thick black border. Inside this circle, the text "Fishbowl Challenge" is written in a bold, black, sans-serif font, with "2020" centered below it. The entire central circle is surrounded by several concentric orange circles of varying radii. Four teal-colored circles are positioned at the intersections of these concentric circles: one on the left, one on the right, one at the bottom right, and one at the top left. A dashed black line segment is also visible on the right side of the central orange circle.

Fishbowl Challenge

2020



About the Fishbowl Challenge

The Fishbowl Challenge is a global collaborative entrepreneurial challenge for university students.

The challenge was founded on two main principles: an interconnected world where many of the problems today can only be solved through collaborative efforts and the need to empower young people to make the world a better place.

Students will have the chance to work as part of an international team of like-minded peers in solving problems with the support of mentors and resources to guide them along the way.



How to join the challenge

1 Individual Application

Submit an individual application @
www.fishbowlchallenge.com/apply



2 Shortlisting

Application review and shortlisting
of 100 candidates

3 Teams

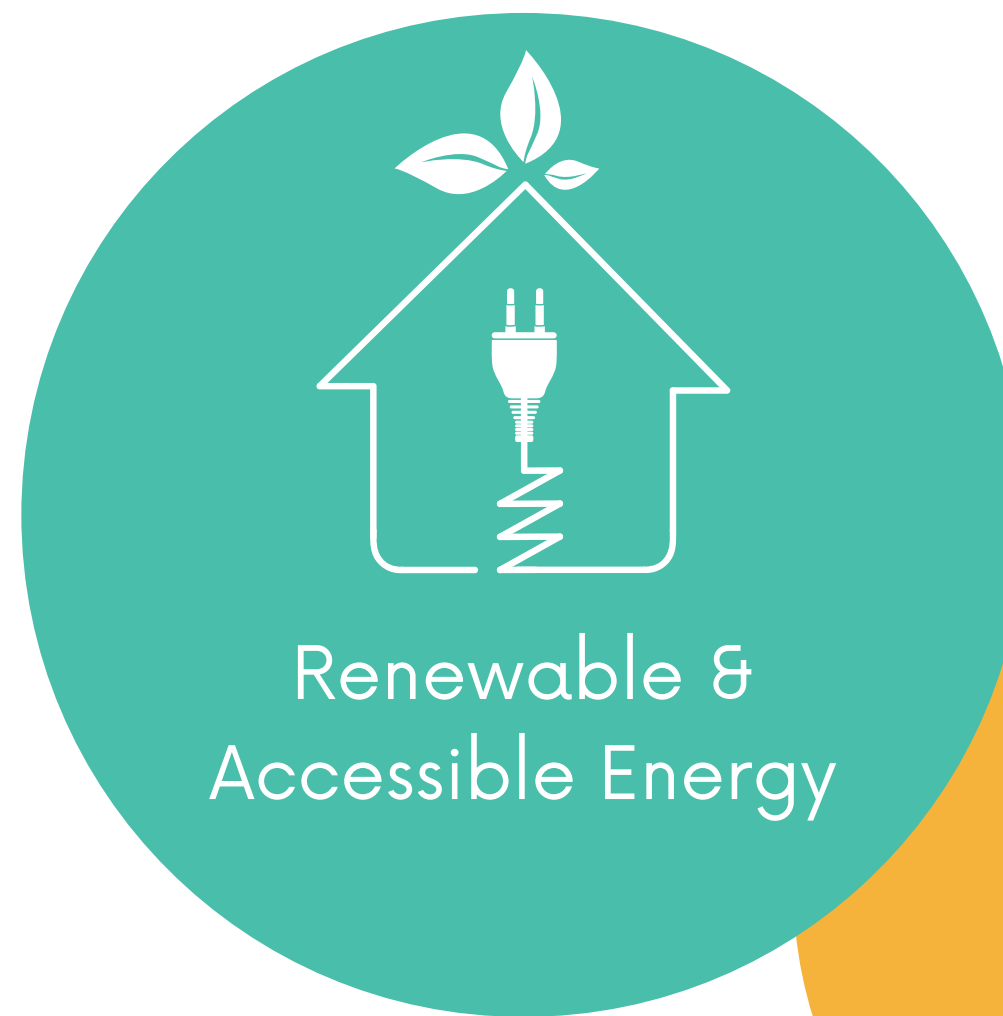
Matching and team formation from
the 100 shortlisted candidates from
all around the world





Problem areas of focus

Candidates can apply to the program by submitting a paragraph expressing interest in any of the problem areas. Applications can be found at fishbowlchallenge.com/apply



8th June

Applications
open

15th July

Applications
close

19th Sept

Beginning of
3 rounds of
selection

**6th March
2021**

Finalist
presentations

Schedule of events

Once Challengers have been selected, the challenge is expected to run for 6 months from August until February.

Selection rounds



1

Round 1: 19 Sep - 23 Oct

Challengers meet each other for the first time and teams are formed. They also meet their mentors and establish team dynamics and ways of working. The initial problem and solution statement and interim business model are the requirements of this stage's submissions.

2

Round 2: 1 Nov - 01 Jan

Initial problem statements and solution statements are further refined into a business plan that highlights a 6 month strategic plan. Submissions will be in the form of an online presentation to a panel of judges.

3

Round 3: 06 Jan - 26 Feb

Finalist have the opportunity to further refine the proposed solution having tested key assumptions. Submission requirements will include 6-month strategic and operational plan. Pitches will be conducted in-person in front of a distinguished panel of judges for an opportunity to secure seed funding of up to \$50,000 and work on their venture over the summer.

**Here's why you
should join us!**



Problem Solving
with Like-Minded
Peers

\$50K in Seed
Funding Allocated
Across the
Winning Ventures



Pursuing a Venture
You Believe In



Mentorship and
Guidance



Class of 2020: Winners



First Place: Team TNT

Is developing a smart Irrigation control unit to reduce the impact that water for agriculture has on climate change.



1st Runners Up: Team Scopi

is developing a low-cost diagnostic equipment to diagnose speech disorders in developed countries.



2nd Runners Up: Team Imperishables

is developing a solution to alleviate the post-harvest loss of crops in Africa, with Nigeria as a pilot.

Meet the team



Tom Siegel
Founder



Mubarak Osman
Co-Founder



**Vandana
Bharvani**
Co-Founder



Ariyike Adetimehin
Program Manager



Carme Moreno
Program Manager



Carolyn Straub
Program Manager



Debbie Adejumo
Program Manager



Enyu Rao
Program Manager

Connect with us

www.fishbowlchallenge.com

✉ info@fishbowlchallenge.com



 @fishchallenge  @fishbowlchallenge  @fishbowlchallenge

